



# 2010-2011 SPONSORSHIP INFORMATION

[www.sceda.org](http://www.sceda.org)



Dear SCEDA Member:

Thank you for your continued support of SCEDA, South Carolina's Voice for Economic Development. SCEDA is pleased to announce the Metal Sponsorship for the 2010-2011 membership year. We invite you to consider joining SCEDA as a Metal Sponsor this year and also renewing your current investment.

Each sponsorship level - Platinum, Gold, Silver and Bronze - offers your company a wide variety of year-long recognition at SCEDA events, on the website, in the newsletter and via our mail and e-mail marketing brochures. The goal of the Metal Sponsorship program is to provide you with outstanding value for your investment.

We plan to highlight this year's Metal sponsors in the SCEDA Directory. In order for your company to be recognized in the directory, we would need your commitment by July 15, 2010.

Should you have any questions concerning this opportunity, please do not hesitate to contact Deepal at 803-779-2078 or the SCEDA office at 803-929-0305.

Sincerely,

A handwritten signature in black ink, appearing to read 'Deepal'.

Deepal Eliatamby, PE, SCCED  
Past President  
Sponsorship Chair

A handwritten signature in black ink, appearing to read 'Keely'.

Keely Yates  
Association Executive

# SCEDA PLATINUM SPONSORSHIP

## \$5,000

A value over \$7,520

SCEDA's Platinum Sponsorship recognition is the highest level of participation available.

The Platinum Level provides year-long recognition through membership, marketing, meeting registration and much more.

Your company will receive premium recognition as a Platinum Sponsor.

If purchased individually, the value of the benefits included in the Platinum Level are over \$7,520.

### Platinum Sponsors receive the following benefits:

- Four newsletter sponsorships** ..... \$2,000  
Company name, logo and website address are listed as platinum sponsors of the newsletter on the last page of the newsletter.
- Prominent logo link on Website** ..... Priceless  
Home page of SCEDA website
- Annual and Mid-Year meeting sponsor with signage** ..... \$3,000  
4-color banner with SCEDA logo and platinum sponsor's logos. The sign will also be displayed at the two membership meetings and other SCEDA events.
- Golf sponsor at Annual and Mid-Year Tournament with signage** ..... \$1,250  
Banner sign
- Two Annual and two Mid-Year meeting registrations** ..... \$870
- Two SCEDA Annual Dues** ..... \$400
- Company logo** shown on PowerPoint slides during the welcome, breaks and closing of annual and mid-year meetings.
- Promotional piece** in Annual and Mid-year Meeting Package: One 8 ½ x 11 page plus small giveaway for attendees provided by the sponsor.
- Recognition in pre-registration promotional material and email marketing:** Company logo listed as a platinum sponsor in registration brochures. Email marketing will be noted in SCEDA meeting and registration emails.
- Recognition in Membership Directory:** Company name and logo on sponsor page.
- Verbal recognition** of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the welcome and closing of the meeting.
- Additional signage** listing all platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Companies will be listed in alphabetical order in each category.

# SCEDA GOLD SPONSORSHIP

## \$3,500

A value over \$4,845

As a SCEDA Gold Sponsor, you will receive a high level of year-long recognition, including membership, marketing, meeting registration and much more.

If purchased individually, the value of the benefits included in the Gold Level are over \$4,845.

### Gold Sponsors receive the following benefits:

- Three newsletter sponsorships**..... \$1,500  
Company name, logo and website address are listed as gold sponsors of the newsletter on the last page of the newsletter.
- Website link on SCEDA Professional Services Page**.....\$75
- Two Annual Meeting and two Mid-Year meeting registrations** ..... \$870
- Two SCEDA Annual Dues** ..... \$400
- Annual and Mid-Year Meeting Sponsor with signage**..... \$2,000  
Company logo shown on PowerPoint slides during the meetings.
- Promotional piece in Annual and Mid-Annual Meeting Package**  
One 8 ½ x 11 page provided by the sponsor.
- Recognition in Membership Directory**  
Company name and logo on sponsor page.
- Signage** listing all platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Companies will be listed in alphabetical order in each category.
- Verbal recognition** of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the welcome and closing of the meeting.

## SCEDA SILVER SPONSORSHIP \$2,500

A value over \$3,210

Silver Sponsors receive the following benefits:

SCEDA Silver Sponsorship is an excellent way to receive great exposure throughout the year.

If purchased individually, the value of the benefits included in the Silver Level are over \$3,210.

Two Newsletter sponsorships .....	\$1,000
Annual and Mid-Year Meeting Sponsor with signage .....	\$1,000
Signs located on either side of the entrance way to the meeting room.	
Two Annual meeting registrations .....	\$590
One Mid-year meeting registration .....	\$145
Two SCEDA Annual Dues .....	\$400
Website link on SCEDA Professional Services Page .....	\$75
Recognition in Membership Directory Company name and logo on sponsor page.	
<b>Signage</b> listing all platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Companies will be listed in alphabetical order in each category.	
<b>Verbal recognition</b> of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the welcome and closing of the meeting.	

## SCEDA BRONZE SPONSORSHIP \$1,750

SCEDA Bronze Sponsorship offers a great introductory level of recognition.

If purchased individually, the value of the benefits included in the Bronze Level are over \$1,750.

Bronze Sponsors receive the following benefits:

One Newsletter sponsorship .....	\$500
Annual and Mid-Year Meeting Sponsor with signage .....	\$1,000
Signs located on either side of the entrance way to the meeting room.	
One SCEDA Annual Dues .....	\$200
Recognition in Membership Directory Company name and logo on sponsor page.	
<b>Signage</b> listing all platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Companies will be listed in alphabetical order in each category.	
<b>Verbal recognition</b> of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the welcome and closing of the meeting.	

# South Carolina Economic Developers' Association

## SCEDA 2010-2011 Sponsorship Registration Form

### A. Contact Information:

Member Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### B. Please check the level of sponsorship requested.

#### Metal sponsorship program:

\_\_\_\_ Platinum (\$5,000)

\_\_\_\_ Gold (\$3,500)

\_\_\_\_ Silver (\$2,500)

\_\_\_\_ Bronze (\$1,750)

### C. Please list payment information.

\_\_\_\_ Check

\_\_\_\_ Credit Card - *credit card number* \_\_\_\_\_ *exp.* \_\_\_\_\_

\_\_\_\_\_  
*Authorized Signature*

\_\_\_\_\_  
*Date*

The deadline for yearly sponsorships (platinum, gold, silver and bronze) is **July 15, 2010**. Please email your logo to SCEDA with registration.

Thank you for supporting the S.C. Economic Developers' Association!  
Please fax to (803) 252-0589, email to [sceda@capconsc.com](mailto:sceda@capconsc.com) or mail to  
P.O. Box 1763 Columbia, SC 29202.

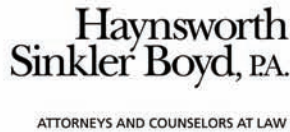
# South Carolina Economic Developers' Association

## Please thank SCEDA's 2010 Metal Sponsors

### PLATINUM



### GOLD



### SILVER



### BRONZE



SCEDA - SC's Voice for Economic Development

# *South Carolina's Voice For Economic Development*

